To: [Insert Name]

Subject: Student Veterans of America’s National Conference

Dear [Name],

With a mission focused on empowering student veterans, SVA is committed to providing an educational experience that goes beyond the classroom. Through a dedicated network of more than 1,500 on-campus chapters representing more than 750,000 students, SVA aims to inspire yesterday’s warriors by connecting student veterans with a community of dedicated chapter leaders. Every day these passionate leaders work to provide the necessary resources, network support, and advocacy to ensure student veterans can effectively connect, expand their skills, and achieve their greatest potential.

The purpose of SVA’s National Conference is to reframe the possibilities for veterans given their intellect, talent, drive, and experience in higher education and service to their country; to train on salient topics that immediately impact or interest chapter leaders within the national network; and to convene the largest gathering of student veterans in the world, including current chapter leaders, future chapter leaders, and outgoing chapter leaders, as well as SVA’s National Headquarters staff and an extensive network of partners. This conference is tailored to strengthen our ability to support all student veterans and military connected students. The conference will be held [Date], 2025 in [Location].

The benefits of SVA’s National Conference to our chapter and campus community include:

* More than 100 sessions, many of which address challenges student veterans face on our campus
* A network of peers, with whom we can discuss challenges, strategies, and ideas
* Roundtable Discussions where we can meet with stakeholders and policymakers
* Higher education, corporate, government, and nonprofit organizations, who can not only provide products and services to help our campus function more effectively, but also provide career connections that we can bring back to students on our campus
* Critical and salient information on the intersection of veterans and higher education topics, which we can bring back to better inform our student veteran organization and campus

In addition, the SVA National Conference serves as a three-day professional development conference, with over 100 corporate, government, and nonprofit partners looking to hire student veterans and SVA chapter members. With resume preparation, interview preparation, and mentor coaching workshops available to attendees, many who visit the “SVA Campus” walk away from the conference with a career lined up before graduation. The benefits of attendance are immense both for individuals and for student organizations that support student veterans.

We would like to ask for some support to send [#] chapter members to SVA’s NatCon. Costs include:

* Airfare: $[xxx]
* Transportation (taxis, shuttles): $[xxx]
* Hotel: $[xxx]
* Meals (meals are included during the conference): $[xxx]
* Conference fee: $[xxx]

With your support, we can make a positive, lasting impact on student veterans, military connected students, and the wider community at [Name of School]. Thank you so much for your time and consideration. We would greatly appreciate any support you could offer to help us reach our goal of attending and hopefully partnership with us to fundraise the rest and future endeavors. Please do not hesitate to contact me if I can answer any additional questions about this request.

Respectfully,

[Your Name & Contact Information]